

# 32nd International Conference of Agricultural Economists

## Transformation Towards Sustainable Agri-Food Systems

August 2-7, 2024 NASC Complex, New Delhi, India

### SPONSORSHIP FORM

Name of organization: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

### PLEASE SELECT

S. No.	Category	Sponsorship Benefits	Please Select the required	
			Yes/No	Number
1	<b>PLATINUM</b> (> ₹ 50 lakhs) (> \$60,000)	<ul style="list-style-type: none"> <li>Conference passes (05)</li> <li>Exclusive stall space (03)</li> <li>Banner advertisement</li> <li>Logo placement on website, Cross-media and banners, standees (03)</li> <li>Organization video display</li> <li>Branding on social media, advertising in conference souvenir (full page)</li> </ul>	Conference Passes (up to 5)	
			Stall space (up to 3)	
2	<b>GOLD</b> (₹35-40 lakhs) (\$42,000 - \$48,000)	<ul style="list-style-type: none"> <li>Conference passes (04)</li> <li>Exclusive stall space (02)</li> <li>Logo placement on website and banners, standees (02)</li> <li>Organization video display</li> <li>Branding on social media, advertising in conference souvenir (1/2 page)</li> </ul>	Conference Passes (up to 4)	
			Stall space (up to 2)	
3	<b>SILVER</b> (₹20 - 25 lakhs) (\$24,000 - \$30,000)	<ul style="list-style-type: none"> <li>Conference passes (03)</li> <li>Exclusive stall space (01)</li> <li>Logo placement on website and banners, standees (01)</li> <li>Organization video display, advertising in conference souvenir (1/4 page)</li> </ul>	Conference Passes (up to 3)	
			Stall space (up to 1)	
4	<b>BRONZE</b> (₹5 - 10 lakhs) (\$ 6,000 - \$12,000)	<ul style="list-style-type: none"> <li>Conference passes (02)</li> <li>Exclusive stall space (01)</li> <li>Logo placement on website</li> <li>Organization video display, advertising in conference souvenir (1/4 page)</li> </ul>	Conference Passes (up to 2)	
			Stall space (up to 1)	

\* Refer to the next page for the detailed comparative table

## SUMMARY OF SPONSORSHIP PACKAGES

S.NO.	SPONSORSHIP CATEGORY	PLATINUM	GOLD	SILVER	BRONZE
	<b>Sponsorship amount</b>	₹50 lakhs (\$60,000)	₹30-40 lakhs (\$42,000 - \$48,000)	₹20-25 lakhs (\$24,000 - \$30,000)	₹5-10 lakhs (\$6,000 - \$12,000)
1	Exclusive branding as Platinum sponsor.	✓	✗	✗	✗
2	No. of people for all conference passes.	05	04	03	02
3	No. of stalls space to conduct in-depth delegate engagement.	03	02	01	01
4	Banner advertisement on the conference website <a href="https://icae2024.in">https://icae2024.in</a>	✓	✗	✗	✗
5	Logo placement of the company website on the conference website.	✓	✓	✓	✓
6	Logo presence in cross-media campaigns promoting the conference.	✓	✗	✗	✗
7	Company logo prominently displayed on the conference backdrop side panels.	✓	✓	✓	✗
8	Display standees at strategic locations at venue.	03	02	01	✗
9	Sponsor promotional video in a pen drive (To be approved by committee) to be provided by sponsor, will be placed in the delegate kit.	✓	✓	✓	✓
10	Branding on the conference social media pages & writing pads.	✓	✓	✓	✗
11	Organization video to be displayed at the venue on digital screens.	✓	✓	✓	✗
12	Advertising in the conference souvenir & leading agriculture magazine	Full page	1/2 page	1/4 page	1/4 page

Details of Payment: Rs..... Paid by NEFT/ DD No.....

Date..... Transaction ID/Drawn at .....

### Bank Details

All sponsorship payment will be in favour of: Agricultural Economics Research Association

- Account Number: 42721636239
- Bank: STATE BANK OF INDIA
- IFSC: SBIN0000691
- MICR Code: 110002087
- Branch Code: 000691
- Branch: New Delhi Main Branch Address: 11 Sansad Marg, New Delhi 110 001

***\*All the materials relevant to the advertising with proofs should be supplied on or before 15<sup>th</sup> July, 2024***

**For more details, please contact :**

ICAE Secretariat,  
ICAR - National Institute of Agricultural Economics and Policy Research (NIAP),  
Dev Prakash Shastri Marg, Pusa, New Delhi 110012  
Contact No. +91 79034 09446  
Email : icae2024.in@gmail.com

**(Signature with Stamp)**

Website: <https://icae2024.in>